

# Natalya Stæhr Web and graphic designer

# Personal Information

#### **Addresse**

Sct. Jørgensbjerg 31, 1tv 4400 Kalundborg

#### **Email**

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#### Telefon

+45 42 36 47 53

#### **Birthday**

10-08-1980

# Skills

IT support







Web og graphic design







Sales







Teaching







# Languages

**Danish English** Russian Ukrainian I am a Web and graphic designer with good usability and page performance experiences, who have worked for years for companies like Arkena A/S, Qbrick A/S, NASDAQ OMX, SF, Forbrugeliv.dk, Gavekortet.dk mm.

In order to achieve my goals within web and graphic design jobs, I am AP graduated in Multimedia Design and Communication, KEA in 2007 and have finished education within technical Bachelor and project manager certificated. I really have enjoyed being a part of this endeavor and have improved my IT skills and critical information management problems solving solutions. Since I worked with thousands of designs by looking on some of the factors that are important in creating web and graphic products. I have beed working on many layouts and achieved to create good looking visual hierarchy through size, color, contrast, placement of elements. And i looking forward to extend my skills and experiences within IT with competent colleagues and partners and web professionals.

Web design and usability goals: I want to make sure the site is easy to use! Everything important, should be just few clicks away! Importance of careful alignment of page elements to create unity on page design. Graphic design goals: Speak the user language! Be consistent! Everything should have a distinct look and purpose!

### **Professional Competencies**

- · Web og graphic design
- PRINCE 2, SCRUM, CANVAS
- Programming i PHP, MySql, HTML, CSS
- 5,5 years teaching
- Project management, PRINCE 2 certificate
- Superuser Office 356
- C5, and other economy, POS system
- · Analytics thinking, SEO, SEM

#### **Personal Competencies**

Enthusiastic, dedicated, calm in stressed environment, friendly, kind and open minded

I sincerely hope to se you in a person. Yours sincerely.

Natalya Stæhr

# Work experiences

# Web & graphic designer • natalyastaehr.dk

parttime

2005 - 2021

#### **CONTENT MARKETING**

Design and graphic production of everything from ads, web pages, webshops, blog posts, presentations to case stories, product magazines and reports.

#### IT teacher • ZBC

fulltime

2022 - 2022

Teaching in Web and Graphic design, online marketing, IT C, B, digital product development

# Interpreter • DANSK POLITI

parttime

2022 - 2021

I work as a translater for Danish Police (danish - ukrainian, danish - russian languages)

## Web and graphic designer, internship • creative-mind

fulltime

2022 - 2022

Production web and graphic design for online and offline purpose

#### IT Teacher • ZBC

fulltime

2017 - 2020

Teaching IT B, C, digital product development, web and graphic design, AMU, class leadership

#### Salgsassitant • FEMILET

parttime

2017 - 2017

Sales, customer support, daily restoration or supply of a stock, decorating the store, checkout.

#### IT Teacher • RTS, Roskilde Technical School

fulltime

2013 - 2017

Teaching web and graphic design, programming, Innovation & Entrepreneurship.

#### Streaming Media Specialist · NASDAQ OMX

fulltime

2010 - 2011

Part of the marketing department. Production of video content, as well as with live video streaming, broadcast for TV2 News, tele teleconferencing for many Danish and foreign companies. Swedbank, AP. Møller Maersk, NASDAQ OMX, etc.

#### Streaming Media Specialist • Qbrick A/S (former Arkena A/S)

fulltime

2009 - 2008

Live video streaming, webcasts, Video recording of many Danish companies: Novo Nordisk, Vestas, Nordea, Danske Bank, municipalities and regions, etc.

#### Streaming Media Technician • Arkena A/S

fulltime

2008 - 2009

Live video streaming, webcasts, Video recording of many Danish companies: Novo Nordisk, Vestas, Nordea, Danske Bank, municipalities and regions, etc. Web and graphic design, marketing tasks, newsletter, etc.

#### Web & graphic designer • Brinkland Emballage

parttime

2008 - 2010

https://www.brinkland.net

Web and graphic design

# Web & graphic designer • SF, Socialistisk Folkeparti

parttime

2007 - 2008

Web and graphic design, development of new portal platform, blog development, photo retouching, UX, UI. Collaboration with CBrain, https://cbrain.dk/ and graphic designer.

#### Co-owner • Gaveæsker.dk, ølgaver.dk, unitta.dk

parttime

2008 - 2010

Webshop and online concept development. Web and graphic design. Marketing and e-commerce responsible.

#### Web & graphic designer • FORBRUGERLIV.DK A/S

parttime

2006 - 2007

FORBRUGERLIV.DK A/S web and graphic designer. https://mediawatch.dk/Migrerede\_artikler/article5147642.ece

Projects for P-Watch, Izabel Camille jewellery, sportswear and equipment, etc.

# Laundry company worker • Berendsen A/S

parttime

2005 - 2008

Laundry worker tasks, Clean room

#### Sales Assistant • Anstoshka Corp.

parttime

1998 - 2000

Sales, customer support, daily restoration of a stock, status, store decoration.

# **Uddannelse**

# AP in Multimedia design and communication • KEA

Higher Education

2005 - 2007

The education gives you knowledge, skills and competences in user interface design and development, user experiences (UX), content production for digital media, technology and business understanding.

#### **DEP** • Metropol

Diploma

2013 - 2017

Gained knowledge about different forms of learning and learning prerequisites, which are linked to concrete tests in own teaching.

# **Bachelor** • Kharkiv University

degree from a university

1997 - 2022

Kharkiv Petro Vasylenko National Technical University of Agriculture, Ukraine

# Kursus

# PRINCE2, project management • Lederne

2011 - 2011

Lederne – Denmark's largest professional organization for managers. Project planning, management, GANTT, agile work processes, budgeting.

# Class management and conflict management • RTS

2013 - 2013

Relationship skills, classroom management, course certificate. 68 hours