



# NATALYA STÆHR

CURRICULUM VITAE

## ABOUT ME

10-08-1980

Mother to a lovely girl with beautiful name Emma.

I have taken my education in Denmark and Ukraine, lived in England and Poland and was born in Ukraine.

## COMPETENCES

Project management  
Web and graphic design  
Teaching  
Coaching  
Classroom management

## CONTACT

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## PROFESSIONAL PROFILE

I have over 14 years of experience working with digital dissemination, where I have worked for small and medium-sized companies as a web and graphic designer.

Furthermore, in these positions I have obviously had a great responsibility, which is reflected in my ability to make decisions and act on my own.

I have a technical and creative overview of all the work from idea to finished production.

For the past 5 years I have worked with teaching, guidance at GF, HF, EUX and Digital Learning Center.

In my career, I have been working in both the Danish and international work environment, in the global and small companies, and developed good technical understanding and methodological competencies.

### CONTENT MARKETING

Design and graphic production of everything from ads, web pages, blog posts, presentations to case stories, product magazines and reports.

### SOCIAL MEDIA MARKETING

Design and graphic production of paid ads for Facebook, YouTube and LinkedIn.

### WEB DESIGN

Concept development, design, illustration and graphic production in connection with the ongoing maintenance and development of the website.

### PRESENTATIONS

Design and graphic optimization of presentations for webinars as well as development of slides for sales presentations.

### E-COMMERCE

Ecommerce technologies and good into digital business understanding.

### SEO

Customer experience, creative content, data analysis, Google Analytics and advanced digital marketing.



## COMPETENCES

Analytical  
Curious  
Detailoriented  
Outgoing

## WORK EXPERIENCE

### - 2020 **Freelance web and graphic designer**

Tasks of creating graphics, layout for online and offline purposes.  
Edits photos and online materials and posts on social media, logos and website design.

### 2020 - 2017 **ZBC**

Teacher GF-1, Data and Technology.  
Center for Digital Education, AMU courses  
Teaching in Daily bookkeeping, web and graphic design, IT.

### 2017 - 2017 **FEMILET**

Personal sales and common tasks in the store. Visual merchandising and daily accounting.

### 2017 - 2013 **RTS, CMK**

HF Webintegrator og Mediegrafiker, AMU courses in web and graphic design. Teaching web and graphic design, tutoring and classroom management.

### 2011 - 2010 **NASDAQ OMX, Copenhagen Stock Exchange**

Worked closely with the marketing team to produce web concepts for customers.  
Production of live video solutions for larger customers such as Danske Bank, Nordea, Novo Nordisk and more.



## LANGUAGE

DANSK  
ENGELSK  
UKRAINSK  
RUSSISK

## WORK EXPERIENCE

### 2010 - 2007 **Qbrick A/S, former Arkena A/S**

Streaming Media Specialist. Live and on-demand video streaming. Audio and video production. Has gained experience in producing creative content. Player design, project management, customer support.

### 2009 - 2007 **Brinkland Emballage ApS**

Web and graphic designer. Web shop and website design, graphic design, leaflets, booklets, flyers, and labels.

### 2009 - 2008 **unitta.dk, ølgaver.dk, gaveæsker.dk**

Collaborating partner. Web and graphic employee. Concept development, marketing tasks. I have learned a lot about an IT industry that is constantly evolving.

### 2008 - 2007 **SF, Socialistisk Folkeparti**

Web and graphic employee. Redesign of the SF website in collaboration with cBrain, and other partners. Blog development, image editing.

### 2006 - 2006 **Fobruerliv.dk, Gavekort.dk**

Web and graphic employee. Development of a wide range of graphic assignments, web campaigns and coding work.



## DRIVER'S LICENSE

B

## WORK EXPERIENCE

### 2009 - 2005 **Freelance web and graphic designer**

Web and graphic designer. Web shop and website, blog design, graphic design, leaflets, booklets, flyers, and logo.

[www.legekammerat.dk](http://www.legekammerat.dk), [taxakalundborg.dk](http://taxakalundborg.dk), [jensstaehr.dk](http://jensstaehr.dk), [mercedesspecialisten.dk](http://mercedesspecialisten.dk), [ølgaver.dk](http://ølgaver.dk), [unitta.dk](http://unitta.dk), [digos.dk](http://digos.dk), etc ...

### 2007 - 2006 **KEA, Copenhagen Business Academy**

The school's ambassador. Participation in educational fairs, information events and other activities in the school area.

### 1999 - 1998 **Antoshka, Baby & kids clothes, shoes**

Outgoing, smiling and serviceminded sales assistant. Personal sale of clothes and shoes for babies and children.

### 2001 - 2000 **Study in England**

In England, I have experienced European culture, a country with a rich history and many renowned museums and exhibition venues, and have given myself a good opportunity to become better at my English.

### 1999 - 1999 **Study stay, Warsaw plants university, Poland**

Studying in Warsaw has given me an international experience with many other EU students.



## SPARE TIME

My family and our dog.  
Interior design.  
Fashion and the latest  
fashion trends.  
Travel.

## EDUCATION

### **METROPOL, Copenhagen University College**

2017 - 2015 | Diploma in Vocational Education  
Didactics, Methodology, Psychology.

### **KEA - Copenhagen Business Academy**

2007 - 2005 | AP in Multimedia Design and  
Communication.

I have learned to work professionally with the  
development and implementation of digital design  
and digital user experiences.

### **Kharkiv Petro Vasylenko National Technical University, UKRAINE**

2002 - 1997 | Bachelor in an engineering company

## COURSES

### **RTS, Center for Media and Communication**

2013 | Course in pedagogical relational competence  
and class management.

### **LEDERNE, Denmark's trade union**

2012 | PRINCE2, Project manager certificate.